

PAL CANADA PRIVACY POLICY

LAST UPDATE OF THIS PRIVACY POLICY – April 10, 2017

BEFORE USING OUR SITES, PLEASE READ THIS PRIVACY POLICY CAREFULLY.

PAL Canada Foundation (PAL Canada) is committed to protecting the privacy of our members, donors and supporters. We value your trust and recognize that maintaining this trust requires that we be open and accountable in our treatment of the Personal Information that you choose to share with us. We do not trade, rent or sell the names of our valued supporters.

The following principles reflect our pledge to safeguard our donors' Personal Information pursuant to this Privacy Policy.

This Privacy Policy is applicable to PAL Canada Foundation (PAL Canada) and sets out our policy on the gathering and use of information on this site and our other sites (collectively "Sites"). PAL Canada is committed to providing safe web sites for visitors of all ages and has implemented this Privacy Policy to demonstrate our firm commitment to your privacy. PAL Canada complies with Canadian Federal and Provincial privacy laws and regulations including the Personal Information and Electronic Documents Act.

There may be links from our Sites to other web sites; note that this Privacy Policy applies only to our Sites and not to web sites of other companies or organizations to which our Sites may be linked. You must check on any linked sites for the privacy policy that applies to that site and/or make any necessary inquiries in respect of that privacy policy with the operator of the linked site. These links to third party websites are provided as a convenience and are for informational purposes only. The Company does not endorse, and is not responsible for, these linked websites.

Although you are not required to register to access our Sites, you may be asked to provide us with personal information when you visit certain sections of our Sites. Your use of our Sites signifies your acknowledgement and consent to our Privacy Policy. If you do not agree to this Privacy Policy, please do not continue to use our Sites. Your continued use of the Sites signifies your acceptance of these terms and any changes in effect at the time of use.

COLLECTION OF PERSONAL INFORMATION

Personal Information is information about you that identifies you as an individual, for example, your name, address, e-mail address, or telephone number.

We collect information that you voluntarily provide to us through responses to surveys, search functions, questionnaires, feedback, online events/promotions, Tell Your Story forms and the like. We may also ask you to provide additional information such as your e-mail address if you want to obtain additional services, information, participate in a contest or to resolve complaints or concerns.

PAL Canada's web pages may contain online forms that allow visitors to join or participate in online programs and events sponsored by PAL Canada. The personal information provided on these forms is used only to process memberships, or to solicit donations. Online donations to PAL Canada are processed through a third party, specifically Canada Helps. The security and privacy policies of this third party are available by clicking on the "Privacy Policy" link on the Canada Helps online donation form web page.

HOW DOES PAL CANADA USE INFORMATION GATHERED ABOUT ONLINE VISITORS?

Before forwarding us any personal information, please be advised that any information gathered on our Sites may be used in the aggregate for research and development relating to our Sites and/or for future site development and, if you ask us to, to send you newsletters, event announcements, or promotional materials. In particular, we may use information gathered about you for the following purposes: to solicit donations, memberships, to monitor interest in our organization and to assist us to tailor the content of our Sites to your needs by collecting information about your preferences through tracking of patterns page views on our Sites; to create a profile relating to you in order to show you the content that might be of interest to you and to display the content according to your preferences; and, in circumstances where you have indicated that you wish to receive additional information, to send you information about us and promotional material about our organization together with details of any offers we may have available from time to time.

PROMOTIONAL AND INFORMATIONAL OFFERS

With the permission of an online visitor, information submitted at the time of registration or submission may be used for marketing and promotional purposes by PAL Canada provided notice of this fact is made available online. If a visitor objects to such use for any reason, he/she may prevent that use, either by e-mail request or by modifying the registration information provided. PAL Canada uses reasonable efforts to maintain visitors' information in a secure environment. If you have submitted personal information and want to change it or opt-out, please contact us as described below.

DISCLOSURE OF INFORMATION

PAL Canada will not disclose personal information that you provide on its Sites to any third parties other than to a PAL Canada agent except: i) in accordance with the terms of this Privacy Policy, or ii) to comply with legal requirements such as a law, regulation, warrant, subpoena or court order, and/or iii) if you are reporting an adverse event/side effect, in which case the PAL Canada may be required to disclose such information to bodies such as, but not limited to, Canadian and/or international regulatory authorities. Please note that any of these disclosures may involve the storage or processing of personal information outside of Canada and may therefore be subject to different privacy laws than those applicable in Canada, including laws that require the disclosure of personal information to governmental authorities under circumstances that are different than those that apply in Canada.

COOKIES

PAL Canada, in common with many web site operators, may use standard technology called "cookies" on its Sites. Cookies are small data files that are downloaded onto your computer when you visit a particular web site. You can disable cookies by turning them off in your browser; however, some areas of the Sites may not function properly if you do so.

PROTECTION OF CHILDREN ONLINE

PAL Canada considers the protection of children's privacy, especially online, to be of the utmost importance. We do not knowingly collect or solicit personal information from children nor do we allow them to become registered users of, or to request information through, our Sites or help-seeking information lines.

ADDITIONAL TERMS FOR CERTAIN WEBSITES

The following additional information applies to our Sites that require registration. Generally, you are not required to provide personal information as a condition of using our Sites, except as may be necessary to enlist you as a member of PAL Canada or one of our eight Chapters, or provide you with a service or engage you in an online event or contest in which you have chosen to participate.

PROTECTION OF INFORMATION:

Our Commitment to Security

We have put in place physical, electronic, and managerial procedures to safeguard and help prevent unauthorized access, maintain data security, and correctly use the information we collect online. PAL Canada applies security safeguards appropriate to the sensitivity of the information, such as retaining information in secure facilities and making personal information accessible only to authorized employees on a need-to-know basis.

Storage of Information:

Personal information you share with us is stored on our database at PAL Canada, or hosted by third party email clients with whom we have entered into agreements which require them to observe our Privacy Policy.

POLICY CHANGE

If we alter our Privacy Policy, any changes will be posted on this page of our Site so that you are always informed of the information we collect about you, how we use it and the circumstances under which we may disclose it.

ACCEPTANCE OF OUR PRIVACY POLICY

By using this Site or any other PAL Canada website (onefivezero.ca) or interactive banner ads, you signify your acceptance of our Privacy Policy, and you adhere to the terms and conditions posted on the Site. By submitting your information, you agree that it will be governed by our Privacy Policy.

If you are concerned about PAL Canada's compliance with our Privacy Policy, please contact our Administrator via post mail at: 1000 Yonge Street, Suite 300A, Toronto, ON M4W-2K2, or via email at: admin@palcanada.org. We will investigate all complaints. If a complaint identifies a gap in compliance, we will take appropriate steps to remedy the situation, including changing our policies and practices if necessary.

CONTACTING PAL CANADA FOUNDATION

Questions, comments and concerns regarding the handling of Personal Information may be directed to our Administrator via post mail at: 1000 Yonge Street, Suite 300A, Toronto, ON M4W-2K2, or via email at: admin@palcanada.org.

For public affairs inquiries, please contact our Administrator via email at: admin@palcanada.org.

If you wish to limit or opt-out of future contact by PAL Canada, please write to us at write to us at: 1000 Yonge Street, Suite 300A, Toronto, ON M4W-2K2, or via email at: admin@palcanada.org